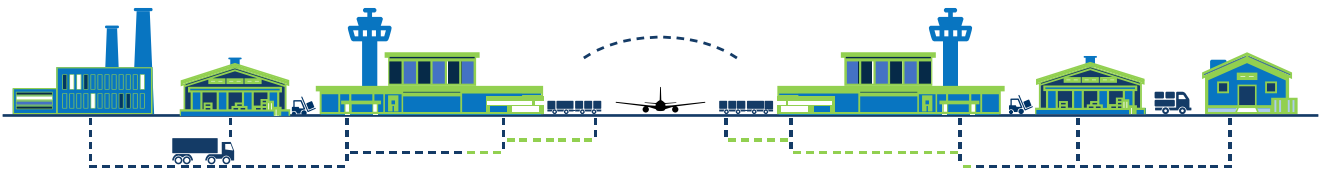


# CARGO iQ

Plan · Deliver · Learn | Together

*Cargo iQ is a collaborative, multi-stakeholder, supply-chain community that continuously improves the air cargo customer experience, by providing:*

- *Real-time End-to-End transparency in planning, execution and evaluation of shipments*
  - *The Industry Quality Management System for Service Delivery*
- *Standards and practices that effectively facilitate ever evolving business models and needs*



## Solidifying Industry Basics

- ✓ Plan, Control & Evaluate all shipments, from end-to-end to reach a common version of reality
- ✓ Process and progress targets in line with reality
- ✓ Members use Cargo iQ as a tool for Service Delivery Management

## Preparing for the Future

- ✓ Service Parameters that allow clear definitions for different service commitments (e.g. time defined)
- ✓ Care Mapping: Planning, Control and Evaluation of the conditions under which a shipment is moved.
- ✓ Increased membership and adoption of Cargo iQ methodology and systems in the industry

*In Cargo iQ, Forwarders, Air Carriers, Ground Handling Companies, Road Carriers, IT System Providers, and IATA work together to set standards for shared processes, and data exchange on planning, control and evaluation of air cargo shipments.*



For more information, send an email to [info@cargoiq.org](mailto:info@cargoiq.org) or visit [www.cargoiq.org](http://www.cargoiq.org)